**Your consent to receive British Sugar & BBRO communications**

As part of the General Data Protection Regulation (GDPR) we want to make sure that the details we hold are accurate and up-to-date. We also want to ensure we can provide you with important industry information and invites to industry events. Please complete the following fields:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Title/Salutation | |  | | |
| Firstname | |  | | |
| Lastname | |  | | |
| Job Title | |  | | |
| Company | |  | | |
| Address line 1 | |  | | |
| Address line 2 | |  | | |
| Address line 3 | |  | | |
| Town/City | |  | | |
| County | |  | | |
| Postcode |  | | Phone |  |
| Country |  | | Mobile |  |
| Email |  | | | |

We would like to contact you from time to time by email or SMS to send you information that we believe will be of real interest to you, including important industry/BBRO information and event invites. You do not have to complete the table below, but without your consent we will no longer be able to furnish you with information of this kind by email or SMS.

Please tick below to receive the following information from us. You can withdraw your consent at any time:

|  |  |  |  |
| --- | --- | --- | --- |
| **Type** | **Description** | **Email 🗸** | **SMS 🗸** |
| Events – British Sugar | Invitations to promotional events |  |  |
| Events – BBRO | Invitations to promotional events |  |  |
| Technical info – British Sugar | Campaign & technical updates (INDUSTRY PARTNERS ONLY. Growers receive by default) |  |  |
| Technical info – BBRO | Includes Advisory Bulletins and crop alerts (INDUSTRY PARTNERS ONLY. Growers receive by default) |  |  |
| Commercial Offers – British Sugar | Offers from British Sugar trading divisions including LimeX & Topsoil |  |  |
| UK Sugar Industry Businesses | News & information from third party industry partners |  |  |
| What's App – British Sugar | Peer-to-peer Knowledge Exchange groups | N/A |  |
| What's App – BBRO | Peer-to-peer Knowledge Exchange groups | N/A |  |

Please return this form to: Agriculture, British Sugar plc, 1 Samson Place, London Road, Hampton, Peterborough PE7 8QJ. Alternatively scan and email it to [agriculture@britishsugar.com](mailto:agriculture@britishsugar.com)

**Privacy Notice**

The purpose of this privacy notice is to inform you about the way British Sugar (“us” or “we”) will use any personal information you supply to us when you return this letter. Further information regarding the way we use personal information obtained at the login page to My British Sugar accessed at www.mybritishsugar.com

British Sugar plc of Weston Centre, 10 Grosvenor Square, London W1K 4QY is the data controller of all personal data supplied to us using this letter/form.

We will use the information you have supplied in order to contact you by post and with your consent, by email or SMS text, so that we can provide you with promotional material, industry intelligence, technical information, events invitations, and similar communications. We will also use your data to evaluate and improve the effectiveness of our promotional and educational work.

The legal basis we rely on to collect and use your data for this purpose is that this is necessary for the legitimate interests of British Sugar, BBRO, and UK British Sugar industry businesses in informing you about industry developments, research, events and sugar related goods, services and opportunities. You have the right to object to the use of your data for these purposes at any time. You can do this by contacting us by phone, letter or email using the contact details below. Personal data processed for these purposes will be retained for as long as you continue to agree to the receipt of relevant communications.

We do not sell or share your data with any other organisation; neither do we transfer your personal data to countries outside the European Economic Area. The only recipients of your data are our own employees and service providers who assist us with our promotional activities.

**Your rights**

You have the right to ask us for a copy of your data. You also have the right to ask us to rectify and delete your personal data, to restrict its use, and to obtain a copy of the information you have provided to us in a structured, commonly used and machine readable format and to transmit it directly to another organisation. You also have the right to request further information about the handling of your personal data. You also have the right to object to the processing of your data by us in some circumstances, in particular where we don’t have to process the data to comply with a contractual or other legal requirement.

All requests will be dealt with at the earliest opportunity and any delay will be kept to a minimum. In any event, the statutory time limit for our response will not be exceeded.

There are exceptions to these rights, however. For example, access may be denied in some circumstances if making the information available would reveal personal information about another person or if we are legally prevented from disclosing such information.

If you would like to exercise any of these rights, please contact us using the details below:

Write to us at Agriculture, British Sugar plc, 1 Samson Place, London Road, Hampton, Peterborough PE7 8QJ.

Email us at agriculture@britishsugar.com

Telephone us on 0800 090 2376

You also have the right to make a complaint to the Information Commissioner’s Office or to seek a remedy through the courts if you believe that your rights have been breached.