



THE
MORLEY
AGRICULTURAL FOUNDATION

MORLEY INNOVATION DAY

Thursday 21st June 2018

Open from 10am, last field tour at 2pm

Featuring **AHDB** Arable Connections

New for 2018 – The Morley Innovation Day, in Norfolk, showcases the latest arable advice and research from UK agri-businesses, manufacturers and research organisations at the forefront of agri-tech innovation and technology, research and commercial enterprise.

Free to attend, the event features a mix of exhibits and field-based demonstrations that enable attendees to interact with leading industry experts.

- Variety choice
- Agronomy research
- Crop protection
- Farming systems
- Soil management
- Precision farming
- Business strategy

FREE
and open to ALL.
Register online at
niab.com/shop

Working with the following organisations



Points applied for

@niabtag

IN THE FIELD

Cereals and soils with NIAB TAG

Tour groups start from farmyard at regular intervals from 10.15am through to 2pm. Allow two hours for full tour.

- Winter wheat varieties – Clare Leaman and Ian Midgley
- Winter and spring barley varieties – Patrick Stephenson
- Cereal disease management – Bill Clark
- Soil management and rotations, including AHDB GREATsoils – Elizabeth Stockdale
- Grassweed control – John Cussans
- Spring barley agronomy – Andrew Watson

Sugar beet with BBRO

Tour groups start from farmyard at 10.15am, 11.15am and 2pm only. The BBRO sugar beet demonstration site showcases the latest research findings that can be put into practice on farms. This will include a selection of popular varieties, pest and fungicide treatments and crop nutrition and the use of aerial imagery to highlight and assess the performance of different varieties.

IN THE FARMYARD

AHDB Arable Connections Marquee

AHDB will provide advice and information on how growers can overcome technical and economic challenges to their businesses. The event includes a Monitor Farm debate (11.45am), discussing and bringing to life some of the key issues facing agriculture and how on-farm activities are supporting decision making.

The Morley Agricultural Foundation

Trustees of The Morley Agricultural Foundation will be on hand to showcase and discuss the range of research and education projects they have supported over the past few years.

NIAB TAG

Join NIAB TAG Membership specialists for impartial information and on farm advice and access the latest interactive services from NIAB Digital, scientific and analytical services from NIAB LabTest and improving farming skills and knowledge with ARTIS training.

Bayer Crop Science

Featuring the five Invigor OSR varieties, alongside top choices from the AHDB RL, comparing growth and diseases. Jack Hill will be demonstrating the Easy Flow Closed Transfer system which has the potential to reduce the risk of point source pollution and operator exposure to pesticides.

Agrovista

Mark Hemmant and colleagues will be showing the results of two years of strip tillage sugar beet with cover crops, alongside Agrovista's work on companion planting in OSR and an overview of spray application improvements in herbicide efficacy.

John Innes Centre

Showcasing the latest research and innovation in delivering benefits to agriculture, such as improved yields and better crops.

Openfield

Openfield's Eastern team, based at Bressingham near Diss, will be available to offer advice on forward grain markets alongside information on fertiliser and seed.

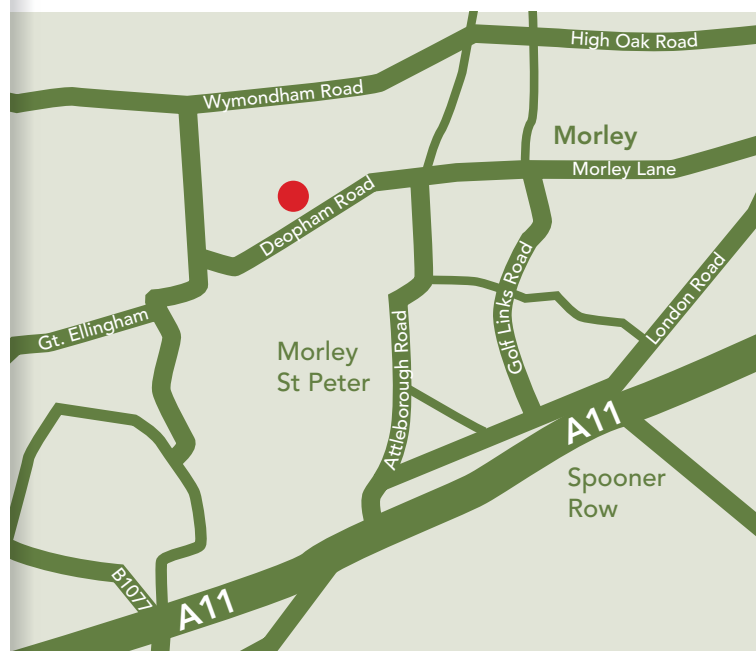
BBRO

The BBRO Plant Clinic will be showing how the latest technology and techniques can help growers identify and manage pest and diseases challenges in sugar beet.

Event timetable

9.45am	Registration and farmyard exhibits open
10.15am	NIAB TAG and BBRO field demonstration tours start
11.45am	AHDB Arable Connections – Monitor Farm Debate
12.00-1.30pm	Hog Roast lunch, kindly sponsored by Openfield
2.00pm	Final field tour starts
4.00pm	Event closes

Please leave two hours free to complete field tours.



**Morley Business Centre,
Deopham Road, Morley,
Wymondham, Norfolk NR18 9DF**

**Book your place with our
pre-event registration options**

Online at
www.niab.com/shop

Email: events@niab.com
phone: 01223 342425
or fax: 01223 277602

Scan the event QR code with
your smartphone or tablet



This open event is provided as part of the Mentor initiative; NIAB TAG working with The Morley Agricultural Foundation and Morley Farms to deliver a unique and impartial agronomy focused training, research and education capability in East Anglia. Mentor hosts, promotes and delivers access to high quality collaborative demonstrations, education and research; targeting farmers, industry and students.