****

What if? For Sugar Beet Research.

Innovation evolves from the need for change, and in agriculture that change often starts with on farm practice but what works for one doesn’t always work for all and sometimes we don’t know why it works at all.

BBRO would like to work closer with growers and Area Managers to assess on farm innovation, providing scientific rigour to support best practice. If you have an idea that you would like us to investigate further please let us know.

|  |  |
| --- | --- |
| Name: |  |
| Contact no: |  |
| Email: |  |
| Grower/Area manager involved (if applicable) |  |
| What is your idea/area of research? | |
| What has made you want to investigate this further? | |
| What would you like BBRO to do/offer, in order to help develop this further? | |
| What impact could this have on the UK beet industry? | |
| Who is currently involved? | |
| Any other comments: | |

Please email this completed form to:

Vicky.foster@bbro.co.uk