

## Opportunity to join the BBRO Stakeholder Committee

- *Are you forward-looking and committed to the future of the UK sugar beet industry?*
- *Do you get excited about new opportunities and innovation on farm?*
- *Would you like to help shape the future direction of BBRO?*

If your answer to these questions is “Yes” and you have the experience we are looking for then you could become a new member of the BBRO Stakeholder Committee.

### **The role of BBRO**

The BBRO is a not-for-profit organisation, providing independent and impartial advice to the sugar beet industry. The aim of BBRO R&D funding is to support and leverage a portfolio of projects to improve and enhance the profitability, competitiveness and sustainability of the UK sugar beet industry, as well as environmental protection and product safety. It is also responsible for sharing both the science and best practice of sugar beet production. We are a dynamic organisation with a friendly team, all enthusiastic about agriculture and making a difference for UK growers.

### **Responsibilities of a Committee Member**

As a Committee member you will help shape and develop our research and knowledge exchange programme, evaluate new project proposals, monitor BBRO’s performance, act independently on behalf of BBRO, attend relevant meetings and events and become an ambassador for BBRO.

Meetings are held four times a year, usually in the East of England. Current Committee, Executive Board and staff details can be found on the website [here](#). We will pay a competitive fixed daily rate to compensate you for time spent away from your business plus travel at 45p per mile.

### **Skills set required**

We are currently looking for a new Committee member that has experience of agricultural communications, and knowledge exchange to key stakeholders. You should have a keen interest in the agriculture industry, although not necessarily a detailed understanding of sugar beet, the ability to think strategically, have knowledge on how to influence decision making and behaviour change, and have a focus on delivering impact and value for money. Times are changing and we need to pull out all the tools in the box to get the best stakeholder engagement for BBRO.

### **How to apply**

If you are interested in applying for this role, please submit your CV and a short covering letter to [accounts@bbro.co.uk](mailto:accounts@bbro.co.uk).

**The closing date for applications is Friday 23<sup>rd</sup> September 2022.**