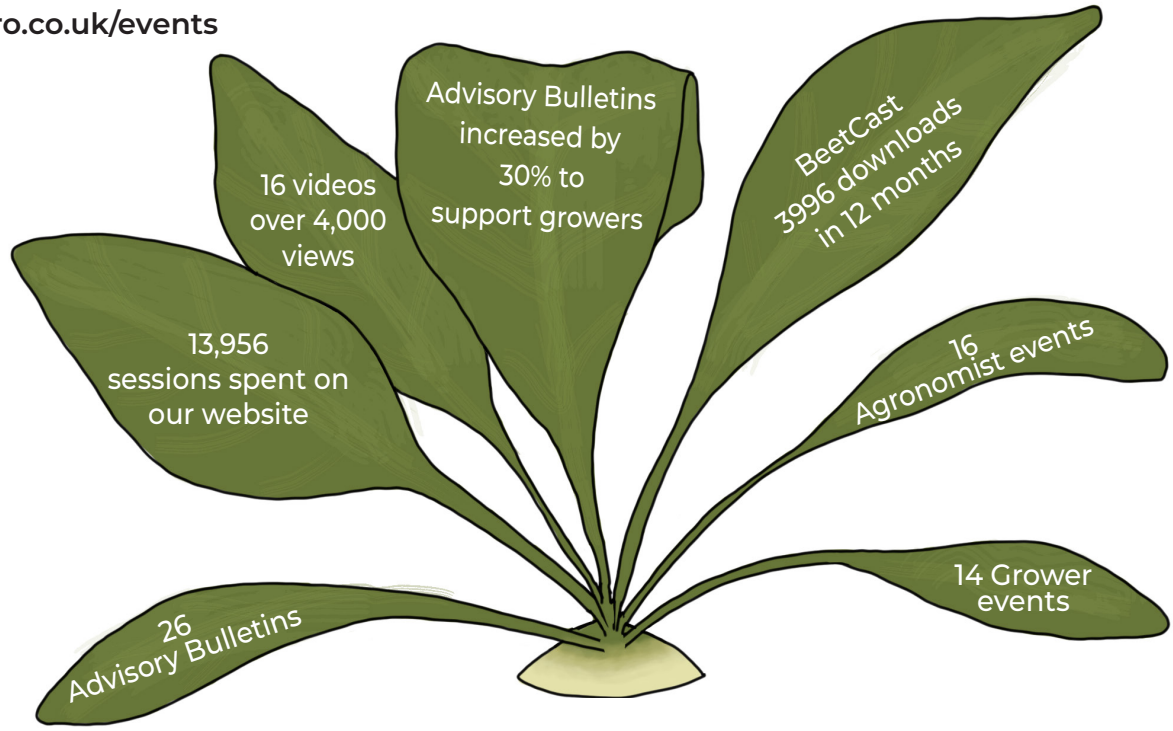
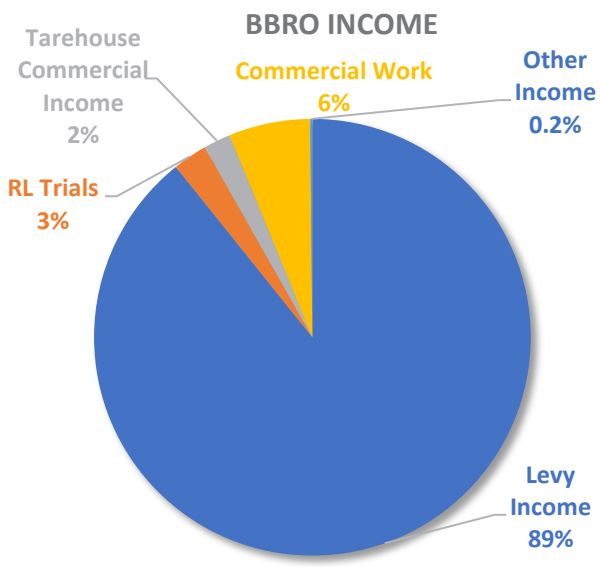
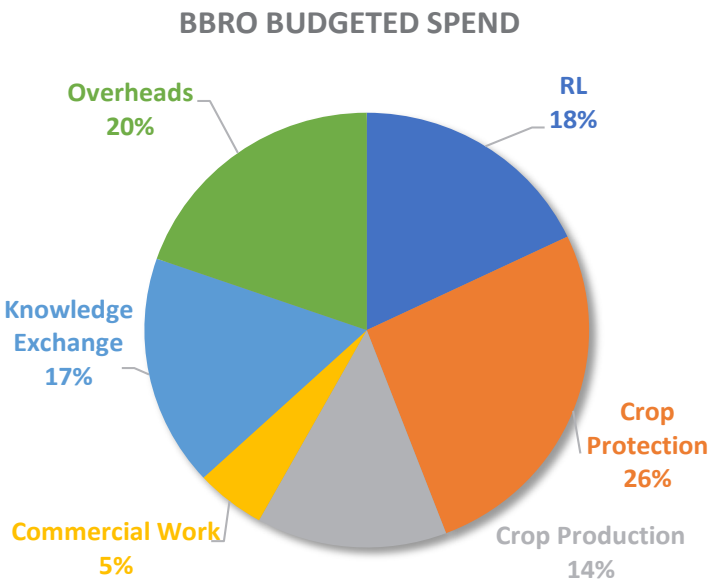
Knowledge Exchange Activities

April 2021 saw us change the way we worked with growers, moving away from large outdoor events and holding more smaller focussed activities. This has seen our interaction with growers increase and a closer working relationship with crop advisors.

Demonstration sites were located on 5 farms, providing local hubs for BBRO, grower and agronomy knowledge exchange throughout the 2021 season.

This will continue in 2022 -**Watch out for our events**
www.bbro.co.uk/events



Investment Summary

The projected BBRO income for the year ending 31 March 2022 was £2.3m (£2.1m from the levy). Due to some excellent crop yields, as a result of limited weed, pest, disease and virus pressure on the crop and generally good harvest conditions, this was £200,000 higher than the predicted budget at the start of the year. The BRRO income is based on the 5-year average yield, this resulted in a lower prediction for 2021 as this took into account the poor yields from 2020, largely due to the impact of virus yellows, drought and cercospora. The additional income helped to offset the approved budget deficit in 21/22, which was based on ongoing project commitments and activities planned for the industry.